

Graduate Course Number: 7213

Course Title: Design, Collaborate, Share: Canva for Music Educators

Days/Times of Online/Zoom Meetings: This course is Asynchronous - June 5 - July 28, 2023

Asynchronous Courses: Asynchronous courses are designed for music educators whose time zones or teaching schedules do not allow them to attend classes synchronously. Through the use of pre-recorded lectures, independent research and writing projects, online discussion forums, watching online videos, and taking quizzes, the workload expectations are equivalent to the rigor that would normally be offered in an on-site, 15-week semester class.

Number of Credits for the course: 3 graduate credits

Instructor with phone number, email address, and office hours:

Stefani Langol slangol@vandercook.edu

Office hours are available via Zoom, Mondays, 10am-11am EST, and by appointment.

Student Engagement Statement: Each week contains reading, videos, hands-on projects, discussion, and peer feedback. Projects are designed to be flexible so that participants can develop resources relevant to their specific teaching situation. It is expected that an electronic portfolio containing all completed work for the course will be submitted at the end of the course. Participants should be prepared to spend 6-9 hours each week to complete all weekly course content and assignments.

Course Description: Canva for Education is a powerful yet easy-to-use graphic design tool that allows educators to create beautiful teaching resources of all kinds, from posters, to presentations and documents, to videos, and much, much more! With more than 250,000 thousand templates, graphics, photos, and videos, Canva for Education is useful for both novices and more experienced graphic designers alike. And the best thing about it is, it's free! Canva is optimized for Chromebooks and app smashes with Google Workspace, allowing teachers to get creative and use the best features of each tool together. This project-based course will take a deep dive into Canva's feature set, and provide ample opportunity for designing visual resources that will support your teaching and directly integrate into any teaching and learning environment. While Canva for Education will be the primary application for this course, other apps, such as Google Workspace, as well as other online resources will be explored and used throughout the course. This course is designed for music educators at all grade levels and disciplines.

<u>Student Learning Outcomes</u>	<u>Outcomes Assessments</u>
<p>Students will be able to:</p> <ul style="list-style-type: none"> ● Create a portfolio of work for the course using Wakelet ● Easily navigate the Canva for Education interface and use its functionality to design and develop a wide variety of image-based, presentation, and video resources that can be used independently or integrated with other teaching tools, such as Google Workspace ● Design a simple website that can be used to support teaching and learning in the classroom ● Identify effective uses for Canva's integrated AI tools and examine how they can be used with other AI tools, such as ChatGPT ● Save and share all completed resources in a variety of different formats 	<ul style="list-style-type: none"> ● Weekly assignments ● Discussion posts ● Project sharing ● Peer feedback ● ePortfolio of completed work

Program-Level Outcomes Addressed: *The outcomes that the College strives to develop in its teacher candidates were derived from the institution's Conceptual Framework and are expressed in its core dispositions. This course addresses the following Program-Level Outcomes:*

Professionalism in Teaching

Students will demonstrate the ability to:

1. Research best educational practices
2. Discern new uses for information from a variety of course work
3. Reflectively discuss their teaching and ways to enhance it

Strength in Character

Students will demonstrate the ability to:

1. Discuss a variety of educational approaches
2. Describe why particular educational approaches are chosen for use
3. Choose and apply new approaches to the teaching praxis.

Assessment:

Weekly Assignments: 50%

Participation in class discussion posts: 25%

Final Wakelet Portfolio: 25%

Grading Breakdown:

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 59 & below

Course Requirements:

- This course requires a Schoology account
- Access to a Mac, PC, or Chromebook, connected to the Internet. Basic computer skills are required, such as setting up accounts with a username and password, basic typing skills, uploading and downloading files, and familiarity with using the Internet.
- Canva for Education Account (details to be discussed in Week 1)
- Wakelet account (free)
- Google Workspace and YouTube accounts
- Myriad free cloud-apps and online resources. Details provided in course materials.

Helpful, but optional:

An inexpensive USB microphone, such as:

- M-Audio Uber Mic - <https://bhpho.to/3dpVN8z>
- Rode NT-USB Mini USB Mic - <https://bit.ly/3IZyJOX>

An inexpensive webcam, such as:

- Logitech C615 Webcam - <https://bhpho.to/3zujO7h>
- Logitech C920s HD Pro Webcam - <https://bhpho.to/3NR5p8O>

Course Bibliography: N/A

This Syllabus is a general outline of the course and is subject to change upon notification to the students during a regular class session.

Course Calendar or Schedule:

Week 1 – Getting Started with Canva

- What is Canva for Education and Why Use it?
- Sign up for Canva for Education
- Sign up for Wakelet
- Intro to Canva Dashboard
- Intro to Canva Templates
- Intro to Using Canva's Editor

Assignment: Create Classroom Posters using Canva Templates

Week 2 – Designing and Editing Resources from Scratch

- More on Using and Editing Elements
- Using and Editing Text
- Using and Editing Photos
- Basic Principles of Design
- Background Remover
- Transparent Background
- Uploading Your Own Media
- Copyright, Creative Commons, and Canva's Terms of Use

Assignment: Create a Series of Worksheets Suitable for Use in your Curriculum

Week 3 – Creating Engaging Presentations

- Make bullet points appear one by one
- Add transitions
- Match and move effect
- Text animations in Canva
- How to animate elements
- Add Animated Canva Stickers
- Add GIFs from Giphy
- Embedding Interactive Media to Slides
- Add YouTube videos to your presentations

- Add videos from the Canva library
- Design Considerations
- Creating Notes in a Presentation
- Delivering and Sharing Your Presentation

Assignment: Create a Presentation that is Suitable for Use in Your Curriculum

Week 4 – Creating Videos with Canva

- Finding Free Videos in the Canva Library
- Finding Free Resources and Sock Video for your Canva Video
- Finding Free Audio in the Canva Library
- Uploading Your Own Content for a Canva Video
- Starting a Canva Video Project
- Canva Video Timeline
- Adding Content
- Editing and Trimming
- Adding Effects and Transitions
- Adding Audio
- Sharing, Downloading, and Exporting Video

Assignment: Create a Video in Canva that demonstrates a musical concept

Week 5 – More on Creating Video with Canva

- Working with Grids and Frames in Canva
- Canva Animate Button
- Video Background Remover
- Element Timing in Canva
- Video Filters and Adjustments in Canva
- Creating a “Record Yourself” Video
- Inserting additional Fullscreen Video into Another Video in Canva
- Adjusting the Timing of Inserted Videos
- Inserting a Fullscreen Photo into a Video and Adjust the Timing

Assignment: Create a “Record Yourself” Video of Your Canva Presentation from Week 3

Week 6 – App Smashing with Canva

- What is App Smashing?
- Canva and Wakelet
- Canva and Bitmoji
- Canva and QR Code Generator

- Canva and the Draw App
- Canva and Flip
- Canva and Mote
- Canva and Soundtrap
- Canva and EdPuzzle
- Canva and Pear Deck

Assignment: Choose an App Smashing Pair from the Lesson and Create a Resource for your Curriculum

Week 7 – Creating a Simple Website

- Building Simple Websites with Canva – Overview
- Getting Started on Your Website
- Choosing a Website Template
- Creating a Home Page
- Adding Additional Pages
- Basic Web Design Concepts
- Creating Banners
- Creating Buttons
- Linking to External URLs
- Creating Additional Visuals
- Previewing and Publishing Your Canva Website

Assignment: Create a Simple Website for your Music Program

Week 8 – Whiteboards, Canva Docs, and AI Generators

- Introduction to Whiteboards
- Collaboration Using Whiteboards
- Downloading a Whiteboard Document
- What is an AI Generator?
- Introduction to Canva Docs
- Introduction to Magic Write
- Text to Image
- Experimenting with Chat GPT and Canva Docs

Assignment: Finish and Submit final Wakelet ePortfolio

Attendance Policy: This course is asynchronous. Schoology will be updated every Sunday with the next week's assignments and resources. Participants are expected to check Schoology for updates.

Candidate Conduct:

“An important part of VanderCook’s Conceptual Framework and Candidate Dispositions and Outcomes is the focus on professionalism and character. Specific descriptors include participation as well as attendance, flexibility in the face of changing circumstances and institutional needs, the commitment to continual personal development, self-reflection and growth, respect for the academic community and the individuals and resources of that community, and behavior, speech and dress that is appropriate and respectful in the educational environment. Failure to observe standards of professional behavior may result in referral to the Standards Committee and/or the appropriate dean. Consistent concerns in this area will have an impact on successful completion of the program.”

Health and Safety:

VanderCook College of Music is committed to providing a safe and healthy environment for study and work. Basic information regarding the maintenance of health and safety within the contexts of practice, performance, teaching and listening is provided throughout the academic year. Health and safety information specific to this course will be addressed. It is the responsibility of each individual musician to take an active role in making informed decisions to help maintain their own health and safety.

Academic Honesty:

“Candidates are expected to maintain the highest standards of integrity in their academic work. Failure to do so will jeopardize a candidate’s success in the program. Examples of academic dishonesty include:

- Presenting another’s words, music, or concepts as your own by failing to acknowledge or properly cite the source.
- Communicating or receiving answers or information to/from another in a testing situation.
- Consulting notes or any other source of answers/information in a testing situation, unless the instructor authorizes such access.
- Making available or accessing tests or quizzes from current or previous classes unless explicitly authorized by the instructor.
- Bringing, by any means, answers or information into a testing situation except as explicitly authorized by the instructor.
- Collaborating or turning in jointly produced work on any test or assignment that is intended to reflect individual effort.”

Plagiarism:

“Plagiarism means taking someone else’s words, ideas, data or work and presenting them as your own. This could mean an exact duplication of someone else’s work without proper citation

of the source, or it could mean you present it with only small changes and do not cite the source. Plagiarism can occur in art, music, literature, or technology – really in any area of intellectual work.

All work submitted should be properly credited to the original source of the information or idea whether the source is a book, Internet site, article, or any other medium. In written work, quotation marks or block indentations show direct quotations and the source must be cited. If information that is not common knowledge is paraphrased or summarized from a source, that source (including websites) must be cited. Failure to do so in academic assignments represents cheating and carries the appropriate penalties.

Copyright compliance is the goal of VanderCook College. Information to help with clarification of what constitutes fair use of copyrighted material, including photocopying, is on permanent reserve in the Ruppel Library.

No candidate should expect to receive a passing grade on any test or assignment that reflects dishonesty or academic irregularity. Cheating in any form may result in failure of the class and academic expulsion.”

Disability Statement:

“If a student has a disability which might interfere with that student’s ability to function in this course it is the responsibility of that student to notify the instructor at the beginning of the course.”