Graduate Course Number: 7013

Course Title: Producing Educational Media

Days/Times of Online/Zoom Meetings: Online, Asynchronous

Asynchronous courses are designed for music educators whose time zones or teaching schedules do not allow them to attend classes synchronously. Through the use of pre-recorded lectures, independent research and writing projects, online discussion forums, watching online videos, and taking quizzes, the workload expectations are equivalent to the rigor that would normally be offered in an on-site, 15-week semester class.

Number of Credits for the course: 3 graduate credits

Instructor with phone number, email address, and office hours: Kalani Das, MT-BC, 818-2171-1054, kalanidas@gmail.com. Flexible office hours via Zoom on request.

Student Engagement Statement: Students will be required to have the needed equipment to record and edit both audio and video (this is covered in the course), as well as upload and/or embed/link to audio and video on line. Students will need a quiet space to record media. Coursework mainly entails creating recordings, editing media, and publishing. All students are required to participate in group discussions (via posts), providing feedback and asking/answering questions.

Course Description: Educators are finding greater need to provide both audio and video media to their students, who consume more and more content through online channels. With classrooms slowly moving to a "flipped" model (lectures online and collaborative work in school), the ability for educators to produce effective media will continue to play a larger role in the overall education process. With a higher percentage of students becoming internet and media savvy at younger ages, educators who do not acquire the skills to communicate with their students through online audio and video will likely soon find themselves behind the technology curve and students' expectations. Music educators, more than most others, can benefit from enhanced audio and video production skills, since the content of their classes fits perfectly with both formats. Producing quality audio and video requires skills that extend beyond the current music education curriculum.

Syllabus

PART I - AUDIO

Unit 1

- Students will record an audio project using available resources.
- Students will create a SoundCloud account, upload their audio, and embed it into a post.
- Students will describe their recording process and provide feedback to their peers.

- Students will pass the Unit 1 Quiz with a grade of C or better.
- Students will obtain audio editing software. (Free versions are available)

Unit 2

- Students will record and edit two different audio projects using recording "best practices."
- Students will share their recordings, describe the recording process, and provide feedback within a discussion.
- Students will pass the Unit 2 Quiz with a grade of C or better.

Unit 3

- Students will record, edit, and MASTER at least TWO different audio lessons.
- Students will share their recordings, describe the recording process, and provide feedback within a discussion.
- Students will pass the Unit 3 Quiz with a grade of C or better.
- Students will obtain video editing software. (free versions are available)

PART II - VIDEO

Unit 4

- Students will shoot and publish at least ONE (1-2 minute) instructional video.
- Students will share their video via YouTube, describe the recording process, and provide feedback within a discussion.
- Students will pass the Unit 4 Quiz with a grade of C or better.

Unit 5

- Students will produce and publish at least TWO (1-2 minute) instructional videos, one with B-roll and one using a Key Light.
- Students will employ Audio and Video "Best Practices" during the video shooting process.
- Students will share their videos via YouTube, describe the recording and editing process for both audio and video, and provide feedback within a discussion.
- Students will pass the Unit 5 Quiz with a grade of C or better.

Unit 6

- Students will produce at least TWO (1-2 minute) instructional video lessons and complementary audio lessons.
- Students will employ video editing effects such as title slides, color correction, transitions, and audio mastering.
- Students will share their lessons via YouTube and SoundCloud, describe the process, and provide feedback within a discussion.

- Students will pass the Unit 6 Quiz with a grade of C or better.

Unit 7

- Students will produce at least TWO different video projects of up to three minutes in length each, employing video editing techniques and effects, B-roll, and voice over.
- Students will produce complementary audio components for their video projects.
- Students will share their projects via YouTube and SoundCloud, describe the recording process, and provide feedback within a discussion.
- Students will pass the Unit 7 Quiz with a grade of C or better.

Student Learning Outcomes	Outcomes Assessments
Students will: - record and edit audio files. - use audio editing software to "master" audio quality. - record and edit video lessons, employing audio and lighting best-practices. - receive/give feedback to their fellow classmates. - demonstrate understanding of common terms associated with audio and video production.	- *upload audio into assignments via the Schoology platform.* - *Submit and link to completed audio presentations via SoundCloud, or a similar platform.* - *Publish and share video recordings via YouTube or similar platform.* - *Participate in group discussions via the Schoology platform.* - *Complete and pass all quizzes with a grade of C or better.*

Program-Level Outcomes Addressed: Students will complete this course with the knowledge and skills required to effectively produce educational media that meets to educational needs of their students. Quality media contributes to quality education. With this in mind, students will meet recording and producing best-practices, consistent with industry standards. Upon completing the course, students will have the tools they need to coach their students in producing audio and video media, which is essential in today's online environment.

Course Requirements and Assessment: Students are required to demonstrate mastery of knowledge and skills by submitting audio and video media for viewing by the instructor, participating in group discussions and providing feedback to their peers, and passing all quizzes with a grade of C or better.

Grading Breakdown:
Overall grade breakdown:

- Assignments 60%
- Quizzes: 20%
- Discussions: 20%

Grades are based on a percentage system.

A+ 97-100

A   94-96

A- 90-93

B+ 87-89

B   84-86

B- 80-83

C+ 77-79

C   74-76

C- 70-73

D   69 and below

Any items turned in late are subject to a 25% decrease in point value.

Final grades are submitted no later than 5 days after the conclusion of the course.

Instructional Materials: All materials and instructional content is provided within the course.

Course Bibliography: N/A

Course Calendar or Schedule: Summer 2023

Attendance Policy: Complete all Assignments, Participation, and Quizzes.

Candidate Conduct

"An important part of VanderCook's Conceptual Framework and Candidate Dispositions and Outcomes is the focus on professionalism and character. Specific descriptors include participation as well as attendance, flexibility in the face of changing circumstances and institutional needs, the commitment to continual personal development, self-reflection and growth, respect for the academic community and the individuals and resources of that community, and behavior, speech and dress that is appropriate and respectful in the educational environment. Failure to observe standards of professional behavior may result in referral to the Standards Committee and/or the appropriate dean. Consistent concerns in this area will have an impact on successful completion of the program."

Health and Safety

VanderCook College of Music is committed to providing a safe and healthy environment for study and work. Basic information regarding the maintenance of health and safety within the contexts of practice, performance, teaching and listening is provided throughout the academic year. Health and safety information specific to this course will be addressed. It is the responsibility of each individual musician to take an active role in making informed decisions to help maintain their own health and safety.

Academic Honesty

"Candidates are expected to maintain the highest standards of integrity in their academic work. Failure to do so will jeopardize a candidate's success in the program. Examples of academic dishonesty include:
● Presenting another's words, music, or concepts as your own by failing to acknowledge or properly cite the source.
● Communicating or receiving answers or information to/from another in a testing situation.
● Consulting notes or any other source of answers/information in a testing situation, unless the instructor authorizes such access.
● Making available or accessing tests or quizzes from current or previous classes unless explicitly authorized by the instructor.
● Bringing, by any means, answers or information into a testing situation except as explicitly authorized by the instructor.
● Collaborating or turning in jointly produced work on any test or assignment that is intended to reflect individual effort."

Plagiarism

Disability Statement